



Jacob Reed

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SKILLS

Strong written and verbal communication

Deep understanding of story structure and narrative

Taught video, sketch, and improv at the Upright Citizens Brigade

Expert in tailoring content for platform, format, and runtime

Proven track record of sizzles + pitch reels leading to sales

Experience guiding junior editors and AEs

Fast, organized, and calm under deadline pressure

Ability to work autonomously or in team settings

Background in writing, directing, and graphic design

TYPES OF WORK

Broadcast, Digital, Streaming, Sizzles, Pitch Reels, Branded, Social Cutdowns, Music Videos, Comedic Shorts, Sketch, Stand-Up Specials, Commercials, Short-Form Docs, Web Series, Corporate & Internal Videos, Trailers, Teasers, Awards Submissions, Behind The Scenes

EDUCATION

USC School of Cinematic Arts

B.A. Film Studies

Roski School of Art & Design

B.A. Graphic Design

Fast, collaborative editor who brings structure, emotion, and comedy to life. From Tribeca darlings & Oscar-qualifying docs to viral comedy, commercials, social, and sizzle reels, I've cut it all. Trusted by Fortune 500 Brands, DGA directors, Emmy-nominated EPs, and showrunners to elevate storytelling, structure chaos, and land the laugh. Extensive credits in comedy, docu-style, and commercial work—with proven skill in selects, structure, and tight turnarounds. From TikTok to TV Pilots, I cut with clarity, rhythm, and heart.

SELECT EXPERIENCE

Lead Editor | Jacob Reed and Me 2022-2025

Led post-production team on this **Tribeca**-selected doc series. Edited three episodes. Collaborated with **Emmy-nominated EP** to blend humor and heart.

Editor | Tao Hospitality Group TikTok 2024-2025

Edited comedic, trend-forward content for Tao Hospitality Group's TikTok.

Editor | Our Frasier Remake 2023

Crowdsourced remake of Frasier episode with over 180 individual segments from animators and artists worldwide. Cast included Eric Bauza, James Adomian, Lauren Lapkus, and BenDeLaCreme. **Sold-out screenings featured by The LA Times, Paste Magazine, AV Club, Animation Magazine, and more.**

Editor | CBS Diversity Showcase 2020-2021

Edited dozens of sketches across **two seasons** of this high-profile sketch comedy production for **CBS**. Focus on comedic rhythm, performance, and pacing. In some cases, sketches needed to be rewritten in editing.

Editor | BuzzFeed 2015-2018

Edited a wide range of content across branded, comedy, and social formats. Wrote the company playbook for adapting horizontal video to vertical formats. Contributed to **75M+ views** across high-performing videos.

Lead Editor | Prank Panel (TruTV Pilot) 2013-2014

Set the look, tone, structure, and pacing for TV pilot from the **creators of MADtv and Trevor Moore for Funny or Die and TruTV**. Worked closely with showrunners to turn hundreds of hours of footage into a cohesive episode.

Assistant Editor | Billy On The Street 2011-2012

Managed fast-paced multicam clips, tight turnarounds for high-energy series

ADDITIONAL EXPERIENCE

Editor | Comedic + Branded Shorts 2007-Present

Viral comedic, commercial, and branded videos. Clients include Comedy Central, Nickelodeon, Funny or Die, The Webby Awards, Lionsgate, Dimension Films, Hot Wheels, Warner Records, Cracked, Atom.com, CurrentTV, and more.